

2009 METRO RICHMOND MAILING AREAS (NTAs)

NEIGHBORHOOD TRADING AREAS		# OF HOUSEHOLDS & BUSINESSES	PRIMARY ZIP CODES		
RICHMOND METRO AREAS					
WEST END	RA	FAN, UPPER FAN, CARYTOWN	10,000	23220, 23221	<p>In Homes 12/26-12/29 Mail Date 12/15/08 JOB #634724</p> <p>In Homes 1/28-1/30 Mail Date 1/26/09 JOB #634725</p> <p>In Homes 2/25-2/27 Mail Date 2/23/09 JOB #634726</p>
	RB	DOWNTOWN, SHOCKOE BOTTOM	10,000	23220, 23219, 23223, 23231	
	RC	NEAR WEST END	10,000	23226, 23221, 23230	
	RD	BROAD ST. CORRIDOR	10,000	23294, 23228	
	RE	THREE CHOPT, PARHAM, PEMBERTON	10,000	23229, 23226, 23238, 23230	
	RF	PATTERSON, PARHAM, RIVER RD., U OF R	10,000	23229, 23226, 23238, 23173	
	RG	SHORT PUMP, WELLESLEY, LAUDERDALE, ETC	10,000	23233, 23103, 23039, 23102	
	RH	WYNDHAM, TWIN HICKORY, MONTPELIER, ROCKVILLE	10,000	23059, 23192, 23146, 23129	
	GG	CHURCH/COX RD., BARRINGTON, INNSBROOK AREA	10,000	23060, 23233	
	MG	FAR WEST END, PATTERSON AVE.	10,000	23238, 23103, 23242	
NORTHEAST	RI	GLEN ALLEN, MOUNTAIN RD.	10,000	23060, 23228	<p>In Homes 3/25-3/27 Mail Date 3/23/09 JOB #634727</p> <p>In Homes 4/22-4/24 Mail Date 4/20/09 JOB #634728</p> <p>In Homes 5/28-5/30 Mail Date 5/26/09 JOB #634729</p> <p>In Homes 6/24-6/26 Mail Date 6/22/09 JOB #634730</p>
	RJ	LAKESIDE	10,000	23228	
	RK	AZALEA, BELLEVUE, CHAMBERLAYNE FARMS	10,000	23227, 23222	
	RL	ASHLAND, RUTHER GLEN, DOSWELL HANOVER, BEAVERDAM	10,000	23005, 22546, 23047, 23069, 23015	
	AM	ATLEE, KINGS CHARTER AREA, NE GLEN ALLEN	10,000	23116, 23227, 23059, 23005	
	RM	MECHANICSVILLE	10,000	23111	
	RN	CENTRAL HANOVER, POLE GREEN RD. ATLEE RD. EASTERN MECHANICSVILLE, STUDLEY OLD CHURCH, AYLETT, KING WILLIAM, ETC	10,000	23116, 23111, 23009, 23086, 23069, 23106	
	RO	NORTHSIDE, LABURNUM, FAIRFIELD	10,000	23223, 23222	
	RP	SANDSTON, HIGHLAND SPRINGS	10,000	23150, 23075	
	RQ	VARINA	10,000	23231	
RR	CHARLES CITY, QUINTON, PROVIDENCE FORGE, NEW KENT	10,000	23030, 23141, 23140, 23124, 23089, 23111		
SOUTH SIDE	RU	FOREST HILL AVE., WESTOVER HILLS	10,000	23225, 23224	<p>In Homes 7/22-7/24 Mail Date 7/20/09 JOB #634731</p> <p>In Homes 8/26-8/28 Mail Date 8/24/09 JOB #634732</p> <p>In Homes 9/23-9/25 Mail Date 9/21/09 JOB #634733</p> <p>In Homes 10/21-10/23 Mail Date 10/19/09 JOB #634734</p> <p>In Homes 11/18-11/20 Mail Date 11/16/09 JOB #634735</p>
	RV	BON AIR, STONY POINT, HUGUENOT RD. AREA	10,000	23235, 23225	
	RW	BON AIR (SOUTH), ROBIOUS, MIDLOTHIAN CORRIDOR	10,000	23235, 23236, 23113	
	RX	SALISBURY, SYCAMORE SQUARE, STONEHENGE, SMOKETREE, LUCKS LN.	10,000	23113, 23114, 23236	
	MM	POWHATAN, WESTERN MIDLOTHIAN	10,000	23139, 23113, 23114	
	RY	BRANDERMILL, HARBOUR POINTE	10,000	23112, 23832, 23236	
	RZ	UPPER HULL ST. CORRIDOR, BEXLEY	10,000	23236, 23235, 23832, 23225, 23224	
	MA	MEADOWBROOK	10,000	23234, 23237, 23832	
	MB	CHESTERFIELD, CHESTERFIELD MEADOWS	10,000	23832, 23838, 23237, 23831	
	MW	IRON BRIDGE, BEACH RD. WOODLAKE, DEER RUN, HAMPTON PARK	10,000	23112, 23832, 23120	
TRI-CITIES AREAS					
TA	PETERSBURG (WALNUT HILL, S. CRATER RD.), DINWIDDIE	10,000	23805, 23803	<p>In Homes 10/21-10/23 Mail Date 10/19/09 JOB #634734</p> <p>In Homes 11/18-11/20 Mail Date 11/16/09 JOB #634735</p>	
TB	HOPEWELL, PRINCE GEORGE, FT. LEE	10,000	23860, 23875, 23801		
TC	COLONIAL HEIGHTS, ETTRICK, MATOACA, LAKE CHESDIN	10,000	23834, 23803		
TD	CHESTER, CHESTER VILLAGE	10,000	23831, 23834		
TE	CHESTER, ENON, BERMUDA, RIVERS BEND	10,000	23831, 23836		
TOTAL TRI-CITIES RESIDENTIAL & BUSINESSES		50,000			